What is claimed is:

1. A display language conversion system in an image
processing system by a computer comprising:

a storage means for storing a first data base
comprised of an image data such as an illustration, a
photograph, a comic and the like, a position information
data relating it to display positions of a blowoff frame
and a predetermined commentary display region and control
data for specifying a display mode and a display language,
and a second data base comprised of other language data
corresponding to words and a commentary relating it to said
blowoff frame and a predetermined commentary display
region;

an image display processing means for displaying on a
display means the control data, the image data and the
position information data read from said first data base
and data of one language read from said second data base;
and

an another-language display processing means in which
when the display mode and the display language are
specified by a display by the control data displayed on
said display means and an input means, and said blowoff
frame or said predetermined display region is region
specified by the input means, said another-language display
processing means for displaying on the display means
another language related to said second data base by the
region specification in accordance with the display mode.

2. The display language conversion system according to
claim 1, wherein said second data base is capable of using
said font data with respect to a language of a font which
this system possesses, and is formed as image data with

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respect to a language of a font which this system does not possess.

3. The display language conversion system according to claim 1, wherein said another-language display processing means includes a processing means in which when said blowoff frame or said commentary display region is specified by an input means, at the first display mode the specified another language is displayed in a space portion of a displayed image, at the second display mode the specified another language is displayed at an optional position of a displayed image, or at the third display mode the specified another language is displayed in a blowoff frame or a commentary display region of a displayed image,

4. A storage medium that stores a program for functioning a computer as said display language conversion system according to any one of claims 1 to 3.

5. An information selling system comprising a server device and a terminal device connected to said server device through a communication system, wherein said server device comprises:

a storage means for storing another-language display processing means comprising:

a first data base comprised of an image data such as an illustration, a photograph, a comic and the like, a position information data relating it to display positions of a blowoff frame and a commentary display region and control data for specifying a display mode and a display language, and a second data base comprised of another language data corresponding to words and a commentary relating it to said blowoff frame and a predetermined

commentary display region;

a program for realizing an image display processing means for displaying on a display means the control data, the image data and the position information data read from said first data base and one language data read from said second data base; and

a program for realizing an another-language display processing means in which when the display mode and the display language are specified by a display by the control data displayed on said display means and an input means, and said blowoff frame or said predetermined commentary display region is region specified by the input means, said another-language display processing means for displaying on the display means another language related to said second data base by the region specification in accordance with the display mode, and

a selling processing means in which when sending of said display language conversion system program is required and a predetermined condition is fulfilled, the display language conversion system program is sent.

6. The information selling system according to claim 5, wherein said second data base is capable of using font data with respect to another language of a font which this system possesses, and is formed as image data with respect to another language of a font which this system does not possess.

7. The information selling system according to claim 5, wherein said program for realizing said another-language display processing means comprises a processing program in which when said blowoff frame or said commentary display region is specified by an input means, at the first display

mode the specified another language is displayed in a space
portion of a displayed image, at the second display mode
the specified another language is displayed at an optional
position of a displayed image, or at the third mode the
specified another language is displayed in a blowoff frame
or a commentary display region of a displayed image.